

**keita** 

**the catering experts**

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# about us.



Keita represents a dynamic new presence in corporate and event catering. We offer the full range of catering options - from small scale private catering to 5 star dining to glittering events for hundreds of A-list guests. We also have the capacity to partner with hospitals, corporate and schools to supply all your meal requirements.

Our rapid growth in the last few years is a direct result of our desire to apply a fresh and unique vision to the catering world. We are also highly service orientated and strive to establish long-lasting relationships with all of our clients.

Infusing everything we do is a passion for producing high quality meals, no matter how big or small the event. There is no 'cookie cutter' approach at Keita. Each occasion is treated as if it's our very first and managed with equal enthusiasm, with a carefully tailored solution to perfectly suit your needs. Finally, our obsessive attention to detail ensures that the results are always outstanding. Our leadership team is a key part of our success. Our managers have many years' experience in the hospitality

sector, managing the catering for some of the world's leading hotels. Coming from a world where only the very best will do means we never resort to a 'one size fits all' approach. It's this challenge of adding an element of creativity and flair to each event that keeps our task fresh and interesting and motivates us to excel.

As the company grew, we realised we would have to upgrade our capacity to manage increasingly large projects. As a result, our kitchen in Mussafah, UAE is now the largest stand-alone kitchen in the Middle East, allowing us to produce meals on a grand scale that are the equal of cuisine typically seen in 5 star hotels.

Last but certainly not least is Keita's secret ingredient: our staff, who truly rise to each occasion. This is no coincidence. Each Keita employee has been carefully picked, ensuring they are ideally suited to their position. We have found that if a person is happy in their work, the results will always shine through. We therefore do everything we can to ensure a positive workplace where every person can perform at their peak

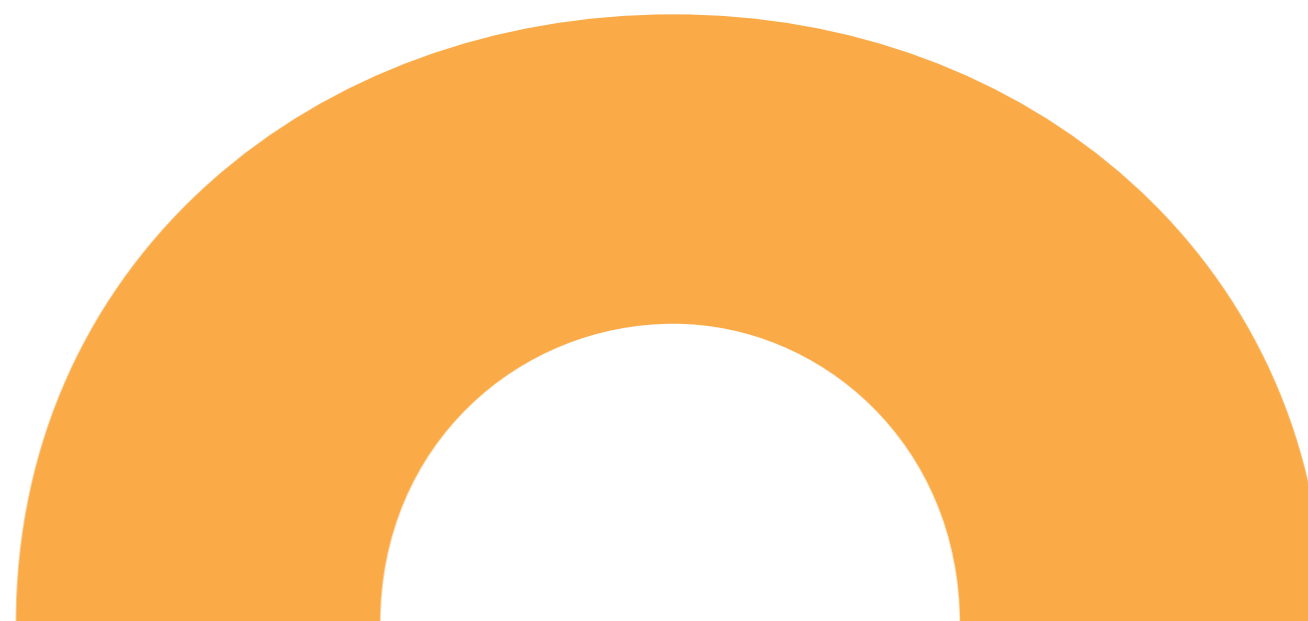
# OUR philosophy.

**Keita's philosophy is to seek inspiration from the creativity and excellence that you find in gourmet restaurants, where food is created and enjoyed by people who are truly passionate about what they do.**

**We feel that there is no reason why catering cannot achieve this same level of enthusiasm. We are excited and greatly inspired by current trends where cooking has been elevated into a popular art form followed by enthusiasts around the world.**

**The main difference is we have no limits to the scale of the meals we can create, and we have mastered this process over time through efficient time management and the expertise of our skilled personnel combined with superior ingredients, outstanding culinary skills and our custom built kitchen.**

**Combine all these elements with a large dash of passion for serving healthy, tasty food to our clients and we feel it is definitely possible to achieve our goal of making every meal we serve – 'simply extraordinary'.**



# our services.



## corporate catering

Again we are able to offer a flexible, customised solution for your business luncheon, dinner or event. All we need is a brief and a budget and we will produce the results you desire. Our professionalism and experience in handling any situation gives us the confidence to manage the event from every aspect. Simply provide a brief of what you require and we will provide a turnkey solution, ensuring you can focus on the business at hand, secure in the knowledge that everything will go smoothly.

## healthcare catering

This is another area where we have considerable experience and we are proud to include among our clientele several esteemed medical establishments. This area offers unique challenges, as you are required to supply three highly nutritious meals a day to large numbers. We have therefore made it our mission to master the art of hospital catering, forever erasing the notion that hospital food is bland and unappealing. We are very confident that we can deliver a creative and varied menu that delivers high nutritional value as well as offering superior value.



## education catering

At keita we understand very well that education catering is unlike any other. Schools very often have tight budgets and yet they must still feed growing children with specific nutritional needs. We also recognise that children become easily bored and are quite selective about what they will and will not eat. Over time, and with a great deal of hands-on experience, we have learned what works and we provide colourful, tasty and varied menus that will keep them interested. Most importantly, they are free of unnecessary preservatives and additives and don't compromise on the nutritional requirements that are so important to the young person's physical and mental development.



## employee catering and dining Hall management

Over the years we have found that time and again companies who outsource their employee catering will save both time and money. The amount of time and effort we put into hiring, training and equipping our staff and then further monitoring and ensuring the quality of their work is next to impossible for any business to duplicate in-house. And why would you want to, when you have more important things to worry about? Let the experts ensure that your staff get the nourishment they need in the most cost-effective and efficient manner possible and your workplace will be a much happier place - we guarantee it!



## restaurant and café management

If you want to establish a café on your premises serving light meals, pastries, baked goods, Juices and coffee, or a restaurant with a modern concept, Keita can provide a turnkey solution to provide you with a state of the art establishment that will draw customers but without the hassle of managing it yourself. That way you can enjoy all the benefits without having to devote precious time and resources on the time-consuming day to day management of the facility.

## event catering

Over the years Keita have hosted hundreds of events and we have honed our presentation and coordination skills to a fine art. We feel supremely confident that we can deliver an unforgettable occasion for your event, no matter the number of seats. We understand that every event is special and we therefore tailor our approach to suit your needs and to ensure we always exceed your expectations. We will work with you on every detail, leaving nothing to chance. After all, we want to ensure our name is top of mind when you require a catering partner for your next event.



# how to reach us.

Contact us today to discuss your catering needs. We will work with you to find a creative solution that suits your needs and budget!

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